

Unique Restaurant ★ Hilarities ★ Cabaret ★ Breakfast ★ Magic



2035 East 4th Street ★ Cleveland, Ohio 44115
216-241-7425 ★ www.pickwickandfrolic.com

Entertainment ★ Open Kitchen ★ Martinis ★ Carry Out ★ Banquets



CLEVELAND, OHIO



Our Inspiration... CHARLES DICKENS, A WONDERFULLY

INVENTIVE COMIC ARTIST, WON HIS FIRST LITERARY FAME WITH THE POSTHUMOUS

PAPERS OF THE PICKWICK CLUB. PUBLISHED IN SERIAL FORM, THE MONTHLY

INSTALLMENTS OF THE PICKWICK PAPERS DESCRIBED THE HUMOROUS

ADVENTURES AND MISADVENTURES OF A GROUP OF SLIGHTLY ECCENTRIC

CHARACTERS. IT IS CHARLES DICKENS THE ENTERTAINER, HIS CHARACTERISTIC

RELIANCE UPON BROAD COMEDY AND THE GREAT GALLERY OF COMIC AND

PLEASANT CHARACTERS OF THE PICKWICK CLUB THAT HAVE INSPIRED US.

PICKWICK & FROLIC HOLDS ITSELF TO THE HIGHEST STANDARDS AND

COMPOSES WONDERFULLY INVENTIVE FOOD, FUN AND ENTERTAINMENT THAT

REFLECTS OUR PASSION FOR THE CONVIVIALITY WHICH PROPELLED THE

ADVENTURES OF THE ORIGINAL PICKWICK CLUB. THIS AMAZING 27,000 SQUARE

FOOT MULTI-DIMENSIONAL FACILITY, IS LOCATED @ 2035 EAST 4TH STREET IN THE

HEART OF CLEVELAND'S HISTORIC GATEWAY NEIGHBORHOOD. WHILE SEVERAL

FORMS OF ENTERTAINMENT ARE OFFERED THROUGHOUT THE FACILITY,

PICKWICK IS FIRST AND FOREMOST A GREAT RESTAURANT.



Martini Bar...

KEVIN CLINTON'S MARTINI LOUNGE GRACES THE LOWER LEVEL OF THE COMPLEX. THIS INTRIGUING SPACE WITH ITS SEXY AMBIANCE, HAS THE DISTINCTION OF CATERING TO THE MORE EXCLUSIVE TASTES OF A NICHE CONSUMER. SPECIALTY, HIGH-END SCOTCHES, BLENDED WHISKEYS, A VAST ARRAY OF MARTINIS AND PERHAPS EVEN A CIGAR OR TWO CAN ALL BE ROMANTICALLY ENJOYED IN AN INTIMATE ENVIRONMENT.

Kevin Clinton's also serve as a popular choice for groups or individuals who may wish for us to provide a distinctive cocktail party with hors d'oeuvres for their special occasion or event. The "Standing Cocktail Party" is a specialty for which we hope to earn an exemplary reputation.

Kevin Clinton's also offers some unusual magical effects that carry over from the tableside magic of the Cabaret. Guests in Kevin Clinton's will be amazed by a floating bottle that contains our house drink "The Boz" and keep an eye in the mirrors—you might just see a reflection that isn't yours!



Sketches

A TRIBUTE TO CHARLES DICKENS FIRST BOOK, SKETCHES BY BOZ, THESE SKETCHES ATTRACTED THE ATTENTION OF CHAPMAN AND HALL, PUBLISHERS OF A MONTHLY LITERARY MAGAZINE, WHO INVITED DICKENS TO WRITE THE PICKWICK PAPERS. THE HUGE SUCCESS OF THE PICKWICK PAPERS PROPELLED DICKENS TO INTERNATIONAL NOTORIETY. DICKENS RETAINED AN ACTIVE INTEREST IN THE SKETCH FORM OF WRITING THROUGHOUT HIS LIFE.

Sketches, our interesting retail boutique, offers items geared around the theme and interests at Pickwick & Frolic. Items will include comedy and magic videos, tapes, CDs, books, magic tricks and paraphernalia.

Additionally, we offer beautiful embroidered clothing with our signature image. Hats and pendants, as well as mugs, glassware and a variety of additional items are available—perfect for your enjoyment or gift-giving.





Pickwick & Frolic... OUR MENU IS PRESENTED IN AN INTERACTIVE, FUN

ATMOSPHERE WITH SHOWMANSHIP IN MIND! PICKWICK & FROLIC MAKES SURE EVERY GUEST EXPERIENCES THE VERY BEST QUALITY OF FOOD, SERVICE AND COMFORT AVAILABLE! THE 185 SEAT RESTAURANT FEATURES AMERICAN RUSTIC CUISINE MADE FROM SCRATCH IN AN OPEN KITCHEN WITH THE FRESHEST AND FINEST INGREDIENTS AVAILABLE. THE FOCAL POINT OF THE KITCHEN IS A WOODSTONE HEARTH OVEN AND TWO WOOD FIRED ROTISSERIE CHAR BROILERS. THE FLAVORS CREATED BY THESE PIECES OF EQUIPMENT ARE UNSURPASSED ANYWHERE IN CLEVELAND AND TRULY DEFINE THE DINING EXPERIENCE.



Pickwick & Frolic Defines American Rustic Cuisine

- ★ A casual, affordable, restaurant offering abundant and lavish portions at reasonable prices.
 - ★ Familiar foods made from scratch bursting with flavors.
 - ★ Tantalizing wood-fired entrees off the grills and rotisseries.
 - ★ Plentiful appetizers meant for sharing and sampling different tastes.
 - ★ Comfort foods like homemade oven roasted meatloaf and chicken potpie.
 - ★ Signature items such as herb-crusted, wood-fired and spit-roasted prime rib.
 - ★ Domed hearth oven for rustic hand tossed pizzas, and daily baked flatbreads.
 - ★ Sumptuous and surprising pastas served well-sauced in crocks and bowls.
 - ★ Double bone-in pork chops with wood grilled acorn squash.
 - ★ Black bean chicken chili and black skillet corn pudding.
- ★ Skewers of steak, chicken and shrimp served over a bed of coal with various dipping sauces.
 - ★ Rotisserie chicken served crackling hot with fresh herbs roasted under the skin.
 - ★ Hand-cut French fries, Yukon gold cheddar chive mashed potatoes, wood-grilled fresh vegetables and innovative side dishes.
 - ★ Thick sandwiches with hearty flavors and crusty breads including our own rotisserie roasted Tri-Tip French Dip.
 - ★ Large cascading salads with fresh greens and plentiful ingredients.
- ★ A value oriented lunchtime menu of fresh and creative sandwiches and gourmet burgers.
 - ★ Wine flights to help make wine tasting fun, educational and less intimidating!





Cabaret... SEPARATE AND APART FROM THE COMEDY SHOWROOM AND THE RESTAURANT, PICKWICK & FROLIC OFFERS A NIGHTLY DINNER/SHOW BUFFET PACKAGE IN ITS CABARET. THE DINING EXPERIENCE WILL BE OCCASIONED BY TABLESIDE MAGIC AS WELL AS AN INTRODUCTION TO A FICTIONAL CHARACTER KNOWN AS ANNABELLA, A SPIRIT THAT WILL LIVE WITHIN THE BUILDING AND MAKE HER PRESENCE KNOWN EACH EVENING. ANNABELLA WAS AN OPERA SINGER FROM THE DAYS OF THE EUCLID AVENUE OPERA HOUSE, WHICH FORMERLY STOOD ON THE SITE OF PICKWICK & FROLIC. ANNABELLA WILL INTERACT WITH THE PATRONS MUSICALLY USING A PIANO AS HER MEDIUM. ALTHOUGH YOU CANNOT SEE HER, YOU WILL DEFINITELY EXPERIENCE HER!

The Cabaret can accommodate 120 patrons for dinner. After dinner, guests will be escorted to preferred seating in Hilarities 4th Street Theatre for the performance. Following the show, Thursday through Saturday evenings, the Cabaret is transformed into a mini-amphitheater for a floor presentation featuring our in-house company of vocalists. Immortalizing artists from The Rock-n-Roll Hall of Fame, the production entitled "Up on the Roof" features trendy renditions of the Rock-n-Roll hits you grew up with. "Cabaret Rock,"] like its magic counterpart, offers a singularly unique evening of entertainment and fun, unlike anything in Cleveland!

The Cabaret is designed for more than just evening use. During daytime business hours, because of its lecture hall style design, audio-visual and video conferencing capabilities, it serves as an ideal setting for business, organizations and group meetings, lunches and presentations. We will host many group events for corporate or individuals including:

- ★ Corporate Conferences
- ★ Training Seminars
- ★ Incentive Programs
- ★ Company Parties
- ★ Special Gatherings
- ★ Award Presentations
- ★ Fundraisers
- ★ Anniversaries
- ★ Birthdays
- ★ Reunions
- ★ Bachelor/Bachelorette Parties
- ★ Alumni Associations
- ★ Celebrity Roasts
- ★ Class Reunions
- ★ Management Retreats
- ★ Civic Organizations
- ★ Board Meetings
- ★ Business Lunches
- ★ Wedding Rehearsal Dinners
- ★ Receptions
- ★ Sales Presentations

“Put a Little **SHOW** in Your **BUSINESS**”[®]

Because of the many forms of entertainment available, we are able to tailor or customize any event to make it truly unique. We look forward to making your event a memorable one!





Hilarities 4th Street Theatre... THE NEW HILARITIES, ONE OF THE

LARGEST MADE FOR COMEDY ONLY THEATRES IN THE COUNTRY, FEATURES A TIERED SHOWROOM AND UNIQUE MEZZANINE BALCONY SEATING. THE SHOWROOM SEATS GUESTS IN COMFORTABLE CUSTOM-MADE SEATING ACCOMMODATING 425 GUESTS INCLUDING THE AMAZING BALCONY VIEW WITH INDIVIDUAL SKYBOXES SEATING 8 TO 12 GUESTS EACH. PREFERRED SEATING IS AVAILABLE THROUGH ADVANCE TICKET PURCHASES, AND IS INCLUDED IN ALL DINNER SHOW PACKAGES.



Hilarities 4th Street Theatre features nine weekly shows including open mic nights, smokeless comedy nights, one-man theatrical shows, as well as, the finest nationally touring stand-up comedians.

Full cocktail service is offered with various specialty drinks, wine and a wide array of non-alcoholic selections, plus a limited menu in the showroom for those guests who have not dined in our restaurant. The menu features sandwiches and appetizers designed for sharing during the performance.

In addition to providing nightly entertainment, the showroom is available for large corporate group events. The theatre is designed and wired for videoconferencing, power point, projection and state-of-the-art wireless sound presentations for groups as large as 425.

Originally located in Cleveland's Warehouse District, Hilarities Comedy Hall, which opened in 1986, has been credited with pioneering the revival of the once abandoned neighborhood. Hilarities was a downtown destination for Clevelanders for nearly twelve years, drawing nearly 130,000 visitors annually.

Over the course of its history, Hilarities succeeded in bringing attention not only to itself but also to its neighborhood and to its city. Hilarities featured a host of now nationally prominent talent such as Jerry Seinfeld, Tim Allen, Paul Reiser, Sinbad, Kevin Pollack and Louie Anderson to name a few, as well as having spawned from its amateur ranks, Clevelanders who have gone on to national prominence.

A proven entity in the revival and continuation of Cleveland's live entertainment community, Hilarities made history in the Historic Warehouse District and won a national reputation. Now based on its tradition and on its reputation for providing the best offerings for live comedy entertainment and service, Hilarities wishes to write a new chapter, at a new location, Cleveland's Historic Gateway Neighborhood.







Fact Sheet

Inspiration

- Owner Nick Kostis grew up in Brooklyn New York. He felt E 4th Street had the same character that the intimate streets in New York have.
- Inspired by Charles Dicken's *The Posthumous Papers of the Pickwick Club*
- Staff Culture *Conviviality!* (*Adj.*) Defined as, relating to, occupied with, or fond of feasting, drinking and good company.
- "Short Vincent" was once the entertainment district in Cleveland featuring many major entertainers in from the 1950's through the 60's. On this street, there was a Frolic Show Bar and the Pickwick Restaurant.
- "Pickwick will define the Restaurant, Frolic is what you do there!"

Awards

- The Plain Dealer rated our food an A-
- Voted, "*One of Cleveland's Best New Restaurant's*" Cleveland Magazine
- Kevin's Martini Bar voted, "*Best of Cleveland*" Cleveland Magazine
- Kevin's Martini Bar voted, "*Best Bar*" Northern Ohio Live
- Voted, "*Best Place to Have a Martini*" Editorial Winner, Scene Magazine
- Guinness World Record holder for "*The Longest Running Comedy Show*" 52 hours non- stop!
- Northeast Ohio Chapter of NAIOP "*Community Development of the Year*"
- Voted '*Best Restaurant*' Readers poll Scene Magazine

- Kevin’s Martini Bar Bartender Lisa Horner, voted for the “*Best Loved Bartender*” Northern Ohio Live
- Pickwick & Frolic Restaurant. “*Four Stars*” The News Herald
- Recognized for “*Storefront Renovation Program*” The City of Cleveland
- “*Downtown Cleveland Development Award*” Downtown Cleveland Partnership

Food

- American Rustic Cuisine
- 100 % made from Scratch!
- Buffet catered from the main Pickwick kitchen is served in the lower level Cabaret.
- Appetizers and finger foods are also available in Hilarities and Kevin Clintons Martini Bar.
- The Plain Dealer rated our food an A-
- “*One of Cleveland’s Best New Restaurants*” Cleveland Magazine & Northern Ohio Live

Location Facts

- Pickwick & Frolic’s building is constructed on the former site of the Euclid Avenue Opera House. It was demolished in 1921. The Opera House boasted the largest gas burning chandeliers with 325 gas burning jets.
- The S.S. Kresge Building was constructed in 1922.
- Pickwick & Frolic replaced 5 individual store units and two floors of the former S.S. Kresge Building

Building Facts

- 27,000 square foot across 2 floors.
- Project estimated cost, nearly 5.5 million dollars.
- In development for 4 ½ years. 20 months under construction.
- The entire complex can accommodate 900 guests at any given time.
- Over 150 employees.

Décor and Design

- Architect Joe Hanna, GSI Inc.
- General Contractor, DAS Construction Inc.

- In the summer of 2001, “Welcome to Collinwood” starring George Clooney was filmed in the building. Released as an independent film at the 2002 Cannes Film Festival in France and nationally in September of 2002.
- Scenic Artist, James Todd with over 20 years of Motion Picture experience was hired to transform Pickwick & Frolic interior.
- Custom 23-foot marquee extending over five feet onto East 4th Street, the \$100,000 marquee is composed of two giant pieces, which is illuminated by purple and blue neon lights. It is designed with over 400 feet of neon glass that beams with radiant colors. Over 650 hours of labor have been put into Pickwick & Frolic’s signature item. Pickwick & Frolic owner, Nick Kostis was inspired by a vision of a year gone by. His idea is to emulate the look of Cleveland’s famous Short Vincent Street of the late 40’s using unique, grand, well-lit signage for the street.

Décor and Design (cont...)

- Everything from the wooden doors to the walls are all hand painted. It took over 3000 man-hours to complete the look.
- Purchased at auction, four chandeliers originally lit the former O’Neil’s Department Store in Akron, Ohio that closed in 1984. These chandeliers were restored and grace the main lobby, above the Cabaret, the ornamental staircase and above the stage in Hilarities. These chandeliers are a monument to the grand chandeliers of the Historic Opera House.
- All handrails were completely designed and constructed by scratch over an 8-month period. All custom built and powdered coated to give it a rustic look.

Lobby

- Designed to look like an old lobby of a theatre.
- Faux finished walls.
- Grand chandelier with hand painted pitted medallions.
- Amazing hand painted wooded doors detailed to the hardware.

Pickwick Restaurant

- 185 seats
- Open kitchen
- Kitchen staff of 60
- Full Service 30-seat bar with dark brown marble and crotch grain mahogany finish.
- All the booths custom built.
- Reservations are accepted for groups of eight or more.

Frolic Cabaret

- 120 seats
- Weekend Dinner/Show

- Table side magic
- Recreate the “Spirit of Annabelle”, a spirit from the Old Euclid Avenue Opera House.
- “Cabaret Rock” features a “Diva’s” show five female vocalists assembled specifically for Pickwick & Frolic. “Midnight Martini Show” Inspired by the era of cool. All of the floor shows are produced by our staff Music Director.

Kevin’s Martini Bar

- Named for a wonderful gentleman whose name we honor.
- Bar top is under lit dicrolam invented by Clevelander John Blazy. This amazing material helps set the mood and style of the martini bar.
- Red faux finished wall and imported white Italian furniture. Comfortable Tulip chairs actual replicas of the same 60’s style furniture on display in the Smithsonian will be located in the bar.
- High end cocktail, no draft beer is served in the Martini Bar.
- Cigar smoking is allowed.

Hilarities 4th Street Theatre

- One of the largest made for comedy showroom in the country seating 400 guests.
- Shows seven nights a week.
- All custom built booths including intimate booths made for two.
- Mezzanine skyboxes seat 7 to 12 guest depending on the box. Total balcony capacity, 100.
- Spatter painted, exposed original brick walls.
- A 20’ x 15’ sandstone foundation section of the original foundation of the Euclid Avenue Opera house remains visible right of the main stage.

Box Office

- Custom built for purchase of tickets.

Sketches

- Gift Shop named after Charles Dickens’s first book, “*Sketches By Boz.*”
- Dickens’s ghost name was Boz.

Additional Facts

- Open 7 days a week
- Carry out lunch and dinner.
- Convenient Valet Service and additional parking within walking distance.
- Unique air handle units weighing over 8,000 pounds were airlifted on top of the building. This is the first time since the creation of The Ohio Air Quality Development Authority that an air quality bond has been issued to a restaurant. These unique units will create the best quality of air circulation available.
- Smoking and non-smoking

Dickens Facts

- Born Friday, February 7, 1812
- Charles Dickens visited Cleveland in 1842.
- Wrote 15 major novels and countless short stories until his death on June 9, 1870.
- Buried in Poet's Corner of *Westminster Abbey*.



Pickwick and Frolic Restaurant & Club

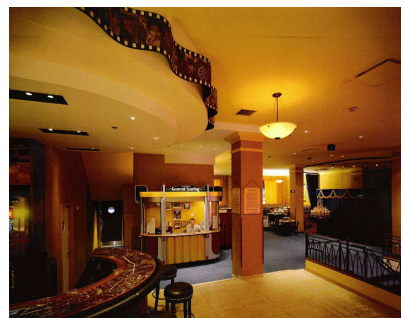
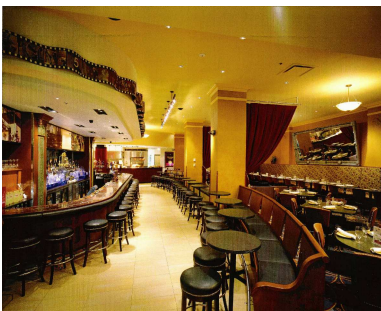
Pickwick & Frolic Restaurant and Club, Home to Hilarities 4th Street Theatre is an amazing experience with outstanding food! The unique dining atmosphere, surrounded by warm and comfortable ambiance, can seat up to 185 guests. Small groups can utilize our main dining area for their special occasion. A 30-seat full service bar with an intimate lounge area offers a pre-dinner or after work meeting location.

Pickwick also offers fantastic Sunday Brunch starting at 11 am to 2 pm with over 50 prepared items compete with live Jazz music.

Pickwick also offers a dining area for somewhat larger groups, up to 60, for a semi-private dinner. Here, groups may enjoy a sit down banquet style meal with pre-selected menu items, or their own made-from-scratch buffet. Both convenient valet and coat check can be included in your group package.

Pickwick & Frolic offers unique Gift Cards ideal for any occasion. Our gift card can be used anywhere in the Restaurant, Frolic Cabaret, Kevin's Martini Bar or Hilarities 4th Street Theatre. Any denomination may be purchased.

Reservations are accepted and strongly suggested for any number of people.





Hilarities 4th Street Theatre

Enjoy a special event in one of the largest made for comedy venues in the country! Hilarities 4th Street Theatre seats 400 guests. Comfortable seating includes; booths designed for two, intimate skyboxes (7-12 guests each) with tiered custom seating creating the best views, comfort and overall, an amazing appearance.

Although dining is reserved for other spectacular locations in the building, appetizers are available in the main showroom, and food platters designed for sharing are offered in our skyboxes.

Selected wine, numerous frozen drinks, and non-alcoholic beverages are always available during the show.

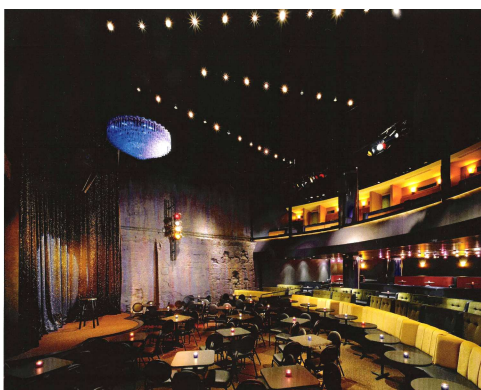
"Put a Little Show In Your Business": Hilarities 4th Street Theatre, like the Frolic Cabaret, is designed to host business breakfast and lunchtime meetings. Our Theatre supports video conferencing, for groups up to 400. Audiovisual amenities are available and T-1 lines along with internet accessibility have been installed to provide the highest quality of service.

Additionally, we can offer your group entertainment to enhance your special occasion. Create an unbelievable experience during your next meeting by utilizing a comedian, magician, "Cabaret Rock" or our "Midnight Martin Show" vocalists during your event. The talent we provide can incorporate your company profiles and personalities in their material, or assist in team building exercises.

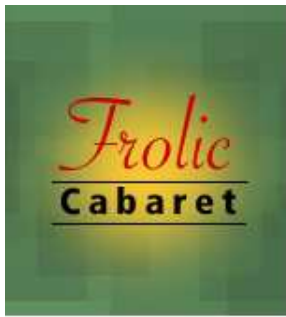
Groups can also use Hilarities for weddings, bridal shows, fashion shows or any event that you would like to amplify by utilizing a unique setting. Everyone that attends the show must be 21 and over.

HILARITIES 4th STREET THEATRE RESERVATION AND INFORMATION
LINE:

216-736-HAHA (4242)



**Guinness Record Holder for
"The Longest Running Comedy
Show" 52 Hours Long
and Non-Stop!**



Frolic Cabaret

Completely designed with corporate business and group events in mind, the Frolic Cabaret can support any group function up to 120 guests for sit down dining and even larger groups for reception style. The amphitheater design of the Cabaret allows flexibility within its intimate charm. Seating can be arranged for any style breakfast meeting or business lunch. Red velvet chairs and custom booths add to the comfort. We can support video conferencing, for groups up to 120 people. Audiovisual amenities are available and T-1 lines have been installed to provide the highest quality of service. An expansive, 28-foot, sound-absorbing drape can be closed to create privacy during any event. Groups can have the option of utilizing our fabulous fresh from scratch buffet or selecting items from our catering menu.

Unlike typical buffet experiences, we do provide cocktail and optional beverage service and dinner salad to your table.

Our dinner/show package includes our signature prime rib buffet, table side magic, an appearance by the spirit of "Annabella", a fictional character who performed in the old Euclid Avenue Opera House, Cabaret Rock and preferred seating in Hilarities 4th Street Theatre that evening, all for one affordable price.

"Cabaret Rock", our incredible floorshow is performed by five amazing female vocalists, every Thursday, Friday and Saturday evenings during your dinner in the Frolic Cabaret. "Cabaret Rock" is also available on other evenings to provide unique entertainment for your event. Don't miss their "Divas" show Friday and Saturday evenings starting at 10:30 pm. Join us for our special "Midnight Martini Show" when Sinatra's Vegas swings into the Cabaret room every Friday and Saturday at midnight!

Additionally, Pickwick & Frolic can provide many types of entertainers for your event. Any night of the week all entertainment options can be provided.





Kevin's Martini Bar

Kevin's Martini Bar serves as a popular choice for groups or individuals who may wish for us to provide a distinctive cocktail party with hors d'oeuvres for their special occasion or event. The "Standing Cocktail Party" is a specialty for which we expect to earn an exemplary reputation.

Staying true to the origin of a martini lounge, Kevin's concept provides sexy ambiance, intimate music and a décor very retro in design. A dark red ambiance, unusual bar top with a radiant aqua glow, white Italian furniture and custom booths add to the comfort and character of the lounge. Classic martinis served in eclectic and fun martini glassware help to create the distinction of this timeless beverage.

Kevin's Martini Bar was voted "*Best Place to Have a Martini*" and "*Best of Cleveland*" by Cleveland Magazine.

Our Martini Bar is an ideal gathering place for your social event or the beginning of your evening. It is located next to the Frolic Cabaret and is a natural meeting space prior to your dinner/show package. Sections of Kevin's Martini Bar can be reserved to accommodate up to 150 guests for celebrating corporate or social cocktail receptions.

Our unique concept has the distinction of catering to the more exclusive tastes of the discriminating consumer interested in enjoying the highest quality spirits in an intimate environment. Kevin's features an extensive array of martinis; specialty high-end scotches; blended whiskeys; and perhaps even a cigar or two.

Our staff can arrange any type of hors d'oeuvres for private cocktail parties. Whether you wish to have passed or displayed hors d'oeuvres, hot and cold offerings are available in Kevin's. Our appetizers cater to multiple food styles designed for sharing and socializing.

